
Participants Enrollment Extension : 2024 G-STAR Audition

We are pleased to announce the "2024 G-STAR Audition" to encourage everyone to easily take on the challenge of entrepreneurship, discover creative and excellent startup ideas, and provide growth opportunities for startups. We look forward to your active participation.

May 29, 2024

Head of Gyeonggido Business & Science Accelerator

I

Event Overview

Event Objectives

- Provide an opportunity for anyone with innovative ideas, including AI, to easily take on the challenge of entrepreneurship
- Revitalize the startup ecosystem by rewarding outstanding ideas

Event Details

- Event Title: 2024 G-STAR Audition
- Eligible Participants: Domestic and international startups with a business age between 3 years or more but less than 7 years old

○ Format: Organized into separate leagues

※ Duplicate applications are not permitted; each participant may select only one category.

※ **The Pre League recruitment has been completed.**

Categories	Sum		Scale Up League	ESG League
Eligible Applicants	No geographic restrictions		Startups 3 years or more but less than 7 years old	
Fields	-		Deep Tech Fields (AI, Biotech, Future Mobility, etc.)	Sustainable & Social Impact Fields
Allocation of Spots	Preliminary	100	40	30
	Main	30	12	9
	Final	10	4	3

○ Participation and Award Benefits: Acceleration and a total prize pool of 30 million won

※ Tiered Payment Structure by Stage

Participant Eligibility

○ For startups, the founding date will be deemed as the start of the recruitment period. For sole proprietorships, it corresponds to the opening date stated in the business registration certificate, and for corporations, it aligns with the establishment date indicated in the corporate registry.

※ Companies established after May 29, 2017, are eligible. Please confirm the founding date for each league as it may differ.

○ For overseas companies, the business commencement date shall be calculated according to the laws of the respective country.

○ Individuals or companies capable of presenting in English

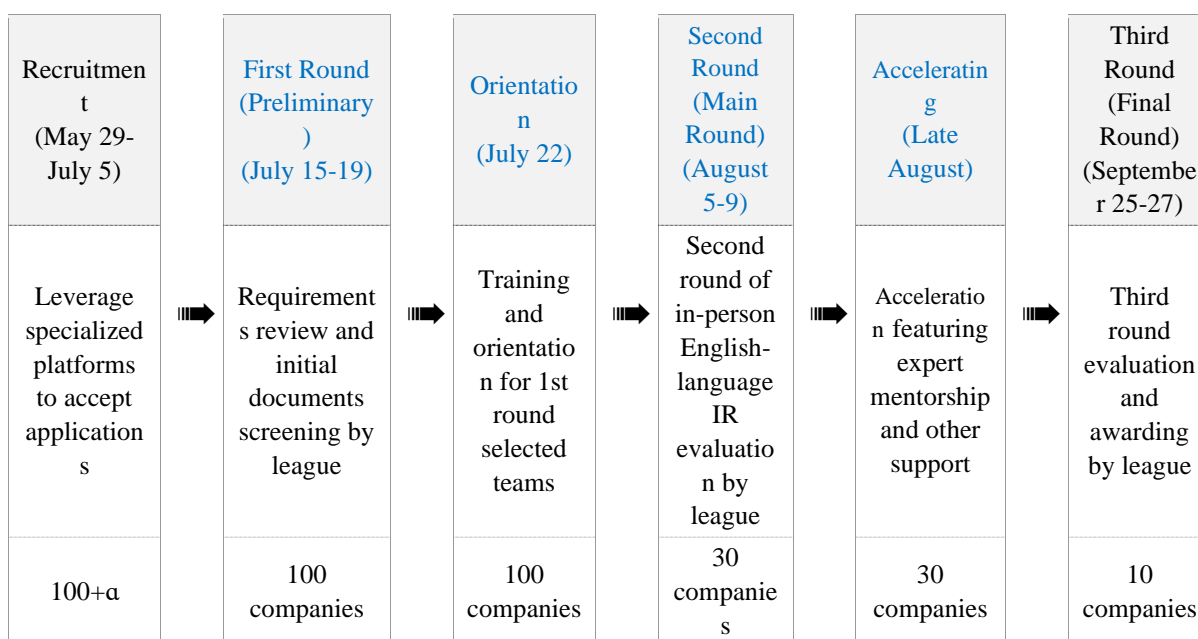
□ Ineligible Participants:

- 1.Failure to submit application forms and accompanying documents within the specified period, or submission of falsified documents
- 2.Industries excluded from entrepreneurship support under Support for Small and Medium Enterprise Establishment Act
- 3.Individuals subject to sanctions, such as participation restrictions in government or local authority support programs
- 4.Startups possessing or potentially infringing upon the intellectual property rights of others, such as patents or utility models
- 5.Individuals who have received cumulative prize money of over 30 million won from past startup competitions for similar or identical items as of the recruitment commencement date
- 6.Others deemed by the Head of GBSA to be subject to application restrictions

II

Procedure and Application Method

□ Procedure



○ The above schedule is subject to change or cancellation due to

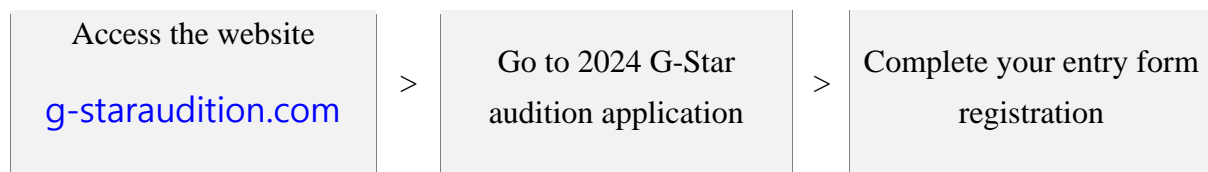
internal circumstances, such as application status.

○ Participants are expected to engage in all procedures corresponding to the selection stages.

Application Overview

○ **Application Period: May 29, 2024 (Wed) - July 5, 2024 (Fri) until 18:00 (KST)**

○ Application Method: Applications via the official '2024 G-STAR Audition' website.



○ **Submissions** ※ Completion and Submission of Form on Website

Submitting Documents	Note
Entry Form	Online Form
Business Plan	Online Form
Certificate of Business Registration (Business Registration Certificate, Corporate Registry)	Attach individual online documents
IR materials (A4 size * PDF, Korean or English)	Submit individual PDF files

III Evaluation Overview

Evaluation Method

- Preliminary Round (Document Review): Eligibility requirements and other criteria will be reviewed based on submitted documents, selecting 100 teams.
- Main Round (Presentation): In-depth in-person presentations by team (individual), selecting 30 teams.
- Final Round (Presentation): In-depth in-person presentations by team (individual), selecting 10 teams.

First Round Document Evaluation (Preliminary)

Evaluation Schedule: July 15 (Mon) - 19 (Fri) (planned)

- Evaluation Method: Document-based evaluation
- Evaluation Criteria: Originality, Business Potential, Technical Feasibility, Execution Will and Capability
- Number of Selected Teams: 100

Fields	Sum	Pre-League	ScaleUpLeague	ESG League
Allocation of Spots	100	30	40	30

- Support for Selected Teams: English IR training sessions for advancing to the Main Round

Second Round of Presentation Evaluation (Main Round)

○ Evaluation Schedule/Location: August 5 (Mon) - 9 (Fri) (planned) / TBA

- Evaluation Method: English IR presentation evaluation
- Evaluation Criteria: Originality, Business Potential, Technical Feasibility, Execution Will and Capability, Presentation Skills
- Number of Selected Teams: 30

Categories	Sum	Pre-League	ScaleUpLeague	ESG League
Allocation of Spots	30	9	12	9

- Support for Selected Teams: Expert mentoring and seminars, etc.

□ Third Round of Presentation Evaluation (Final Round)

- Evaluation Date/Location: September 25 (Tues) - 27 (Fri) / Suwon Convention Center
- Evaluation Method: English IR presentation evaluation
- Evaluation Criteria: Originality, Business Potential, Technical Feasibility, Execution Will and Capability, Presentation Skills
- Evaluation Framework: Concurrent evaluation by the Resident Evaluation Panel (Pre League only)
- Scale Up & ESG League: Selection based on Evaluation Committee scores (100%)

- Pre League : Selection based on the combined scores of the Evaluation Committee (50%) and the Resident Evaluation Panel (50%)

○ Number of Selected Teams : 10

Categories	Sum	Pre-League	ScaleUpLeague	ESG League
Allocation of Spots	10	3	4	3

○ Selected Benefits: Total prize money of 30 million won and follow-up support.

- Prize money: Total of 30 million won.

Categories	Pre-League		ScaleUpLeague		ESG League	
Prizes	5 Million Won		15 Million Won		10 Million Won	
Details	1st	3 Million Won	1st	10 Million Won	1st	7 Million Won
	2nd	1.5 Million Won	2nd	3 Million Won	2nd	2 Million Won
	3rd	500,000 Won	3rd,4th	1 Million Won × 2 Teams	3rd	1 Million Won

- Follow-up Support: Preferential treatment for Startup Opportunity PATH (including startup spaces, startup schools, etc.)

Startup Opportunity PATH	[Personnel] Preferential treatment for Opportunity Gyeonggi Startup School
	[Space] Preferential treatment for Pangyo+20 innovation spaces and local government-linked incubation and infrastructure
	[Technology] 1:1 mentoring support from experts
	[Growth/Global] Preferential selection for customized support programs by stage / Preferential treatment for exhibition booths at global startup fair
	[Funds] Linkage with G-Fund investments and others

※ Some benefits of follow-up support may be subject to change.

- Preferential treatment for exhibition booths at “Gyeonggi Startup Summit”

※ Gyeonggi Startup Summit : September 25 to 27, 2024 (3 days)

/ Suwon Convention Center

IV

Notes

Notes

- Registration must be conducted using the representative's (presenter's) information.
- It is recommended to submit applications 1-2 days before the deadline, and no applications will be accepted after 18:00 on June 14th.
- Content of idea and team (individual) introductions should be within 10 PowerPoint pages.
- IR materials can be submitted in Korean or English.
- Page limits and required content are for fair assessment.
- Failure to comply with page limits and required content will result in exclusion from document evaluation.

- PowerPoint design and fonts are free to choose.
 - Idea and team (individual) introductions should be written in PowerPoint and submitted as a PDF.
 - File naming example) Team (Individual) Name_Representative Name_Idea and Team (Individual) Introduction
 - Maximum file size for submission documents is 50MB per company.
 - Failure to submit or incomplete submission of any document will result in disqualification from document evaluation.
 - If falsification, omission, or other issues with the content of the application form and business plan are found, participation may be excluded and all benefits may be canceled.
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- Inquiries
 - 2024 G-Star Audition Secretariat : gstar@gbsa.or.kr
 - Operating Hours: Weekdays 10:00-18:00